

District 6710

DISTRICT CONFERENCE

Louisville Marriott East



CREATE HOPE
in the WORLD

May 10-11, 2024

May is an exciting month in our Commonwealth with can't-miss events... the 150th Kentucky Derby, PGA Championship, and [Rotary District 6710 Conference 2024](#).

[REGISTER NOW](#) for May 10 – 11 and plan on being in Louisville for a jam-packed two days of laughter-filled workshops, inspiring speakers, and enough fellowship to fuel a thousand club meetings.

And don't worry, we won't corner you and whisper, "Psst, wanna be the next president?" This is all about celebrating service, soaking up new ideas, and discovering how YOU can make a bigger impact.

Our keynote speakers will pack a punch and our breakout sessions will be incredibly valuable.

Check these out:



Keynote speaker: Rotarian Scott Koloms, Founder and CEO, [Canopy KY](#)

Ready to spin Rotary's Service Wheel to "Good"? Buckle up for a keynote that ignites a shared passion: where Rotary's "Service Above Self" meets the Good Business Movement's social impact revolution! Join Scott Koloms, founder of Canopy KY, as he dismantles the walls between business and community, revealing a powerful synergy waiting to blossom.

Get ready to reimagine success beyond the bottom line, discover how ethical practices boost profits and purpose, and unleash your inner Rotarian entrepreneur for a future where good deeds and good business do a victory lap together.

This ain't your Grandpa's Rotary meeting – it's a call to action for building a Kentucky (and beyond!) where doing well and doing good are two sides of the same powerful coin. Don't miss this chance to ignite your business spark and your Rotarian spirit – you'll leave buzzing with ideas and ready to change the game!

Keynote speaker: Whitney Austin, Executive Director and Founder of [Whitney/Strong](#)

Impassioned after surviving the Sept. 6, 2018, mass shooting in Cincinnati, Ohio, Whitney cofounded Whitney/Strong with her husband, an organization focused on finding common ground to end gun violence through data-driven, responsible gun ownership solutions.

Under her leadership, Whitney/Strong has executed on a number of responsible gun ownership solutions including securing the first hearing on gun safety legislation in



Frankfort in over a decade. Joining Ohio Governor Mike DeWine to announce the STRONG Ohio legislation, a response to the community call of “Do Something” after the Dayton Oregon District shooting in 2019. Distributing over 12,000 gun locks across Kentucky and Ohio thanks to a partnership with the American Academy of Pediatrics and with the support of the National Shooting Sports Foundation. Training over 500 people in neighborhoods disproportionately impacted by gun violence in methods to reduce gun violence. And most recently, lobbying Senator Mitch McConnell and Rob Portman to ensure passage of the federal Bipartisan Safer Communities Act.

Prior to her calling, Whitney was employed by Fifth Third Bank for 15 years as Vice President, Digital Lending Product Manager. In 2018, Whitney and her team launched the first omnichannel digital lending application in the industry.

Breakout Session: Boots on the Ground, Brains in the Game: Level Up Your Disaster Response

Buckle up, Rotarians! Ever faced a disaster and wished you had a tornado-proof toolbox of resources? Well, hold onto your hats, because this session unleashes the Disaster Management Program: your secret weapon against floods, fires, and everything in between.

We're talking boots-on-the-ground strategies forged in the fires of Kentucky's toughest moments. Dive into Mike King's battle-tested expertise, hear from former District Governor Gail Story, grab your free Disaster Kit USB, and join a force that's already storming into action. Forget "hope for the best," this is prepare for the worst (and then some).

See you in the eye of the storm!

Breakout Session: Dive into the Rebirth of the Ohio River

This breakout session will make waves! Take a refreshing plunge into the revitalized heart of Kentucky and beyond. **Kentucky Waterways Alliance, Ohio River Way**, and the **University of Louisville's Christina Lee Brown Envirome Institute** share the transformative impacts of stewardship for the Ohio River on health, economic growth, and resilience of our lands.

Leveraging their collaboration on the **National Wildlife Federation's** \$400 million annual proposal for federal investment in the Ohio River Basin, they illustrate the local, regional, and national partnership for the protection, restoration, preservation, and celebration of our waters.

Watch as our presenters unveil the transformative power of stewardship on the mighty Ohio River.

It's a blueprint for action, a beacon of hope for a healthier future, and a chance for you to be a part of it. No matter if you're a seasoned environmental warrior or a curious newcomer, this session will leave you energized and ready to make a splash!

Remember, even a single ripple can create lasting change. So, join us, and let's turn the tide together!

[REGISTER NOW](#) to Join Us in LOUISVILLE!